

A portrait of Sebastian Bates, a man with short brown hair and a beard, wearing a black shirt. He is standing with his arms crossed against a dark grey background. The text is overlaid on the left side of the image.

Sebastian Bates

Professional Speaker

Podcast Host

Best Selling Author

Founder of The Warrior Academy

International Professional Athlete



INTRODUCTION

Sebastian Bates is the **Founder of The Warrior Academy**, a global martial arts organization voted 'Top 5 in the UK', with 70+ clubs and 2000+ students across 2 continents.

Sebastian's background in Martial Arts spans 25 years, in which he has studied 6 styles, becoming an international professional fighter in Asia, several times British Champion and competed in 4 styles nationally.

As an experienced extreme sports athlete with over 500 skydives and base jumps around the world, Sebastian had a near fatal parachuting accident and was told he would never walk again. After 2 years of learning to walk, Sebastian regained his full health and within brought the Warrior Academy global and became a **best-selling author in the area of character development**. Having released his book 'The Warrior Method' in 2018.

While expanding The Warrior Academy globally, he provides bespoke private mentoring for high profile clients including the Royal Family in Dubai, where he now resides with his wife and 2-year-old daughter.

Sebastian is the host of "The Warrior Academy Podcast" ranked **TOP #3 in iTunes in Education**. The podcast series has been launched in November 2019 with a 10 episodes guiding parents on mentoring their children through bullying.

Sebastian is currently writing his **second book "Not A Victim"**, a practical, emergency survival guide to help parents mentor their children through bullying, using a system that Sebastian has developed to help hundreds of young people. While also working with cognitive scientists to link bullying with cognitive development in an inter-continental, culturally diverse experiment.

His vision is to build a socially conscious global organization, to inspire a generation to make a global impact and put the development of character as a higher value than achieving good grades."



SPEAKING TOPICS

NOT A VICTIM

An emergency survival guide for parents.

CHARACTER DEVELOPMENT

How To Discover your child's Breakthrough Area.

DEVELOPING A WARRIOR MINDSET

Overcoming Adversity

PREVIOUS SPEAKING ENGAGEMENTS

- DENT Global
- Dubai Eye Radio Character Development
- Dubai Eye Radio Bullying Panel
- Pearl FM
- Always Free Publication
- Bodyshot Performance Podcast
- The Vault Podcast
- Friendly Forces Podcast
- Activities For Kids 2018 Awards





NOT A VICTIM - PUTTING A STOP TO THE CYCLE OF BULLYING.

On launch day the Warrior Academy podcast reached no 3 ranking in the world-wide iTunes rankings for Education. Since the launch Sebastian has been booked for several Keynotes on the topic.

In Sebastian's introductory keynote to bullying he dispels common myths about bullying and provides insights from interviews with over 2,000 parents. Sebastian breaks down a best practice to overcome bullying with a simple 6 Step method he calls "The 6 P's".

Sebastian believes bullying can make or break a child's character. In his introductory talk, Sebastian dives deep into his experiences of bullying, and how a childhood of bullying was in fact a turning point in his life and ultimately planted the seeds for the creation of the Warrior Academy and a lifelong dedication to mentoring young people. Sebastian will discuss how he believes bullying is not a single event but a transition. A transition that carries with it the potential for huge growth with the right mentoring.

This talk is for all parents, whether you feel your child is being bullied or not. It's designed to be practical, actionable, personal and heartfelt, that will help parents feel better equipped to prepare for and prevent occurrences of bullying.

TRANSFORMING YOUR CHILD'S CHARACTER AND DEVELOPING THE 3 C'S.

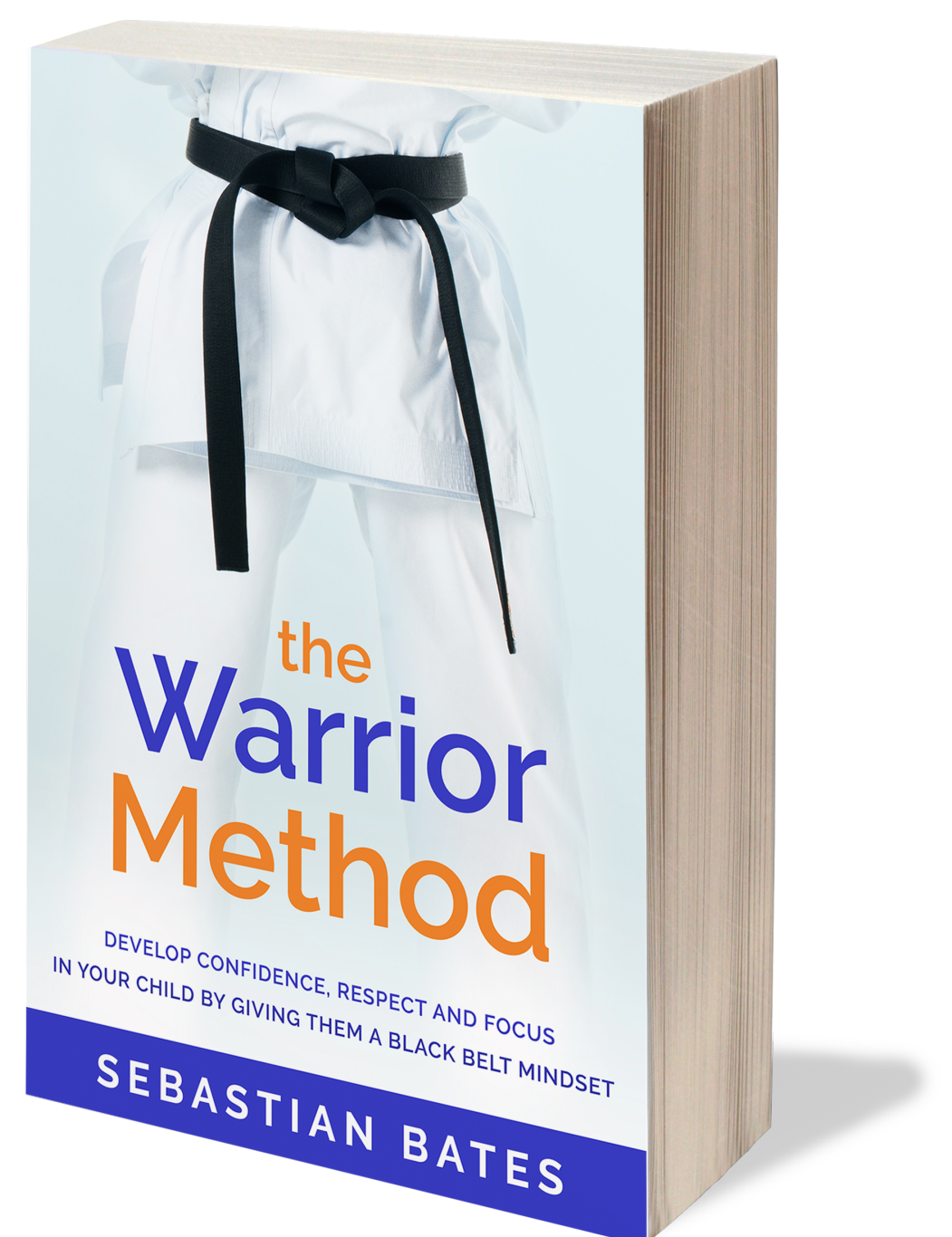
In this discussion Sebastian discusses the concept of Character Development that has transformed the lives of over 5,000 in the Warrior Academy.

"A child's character is their confidence, their conduct, their concentration, it's their ability to take on challenges, to set and achieve goals, it's their moral compass, it dictates the people they associated with, the values they have and the vision they seek. Ultimately a child's character sets them up for a happy and successful life as an adult"

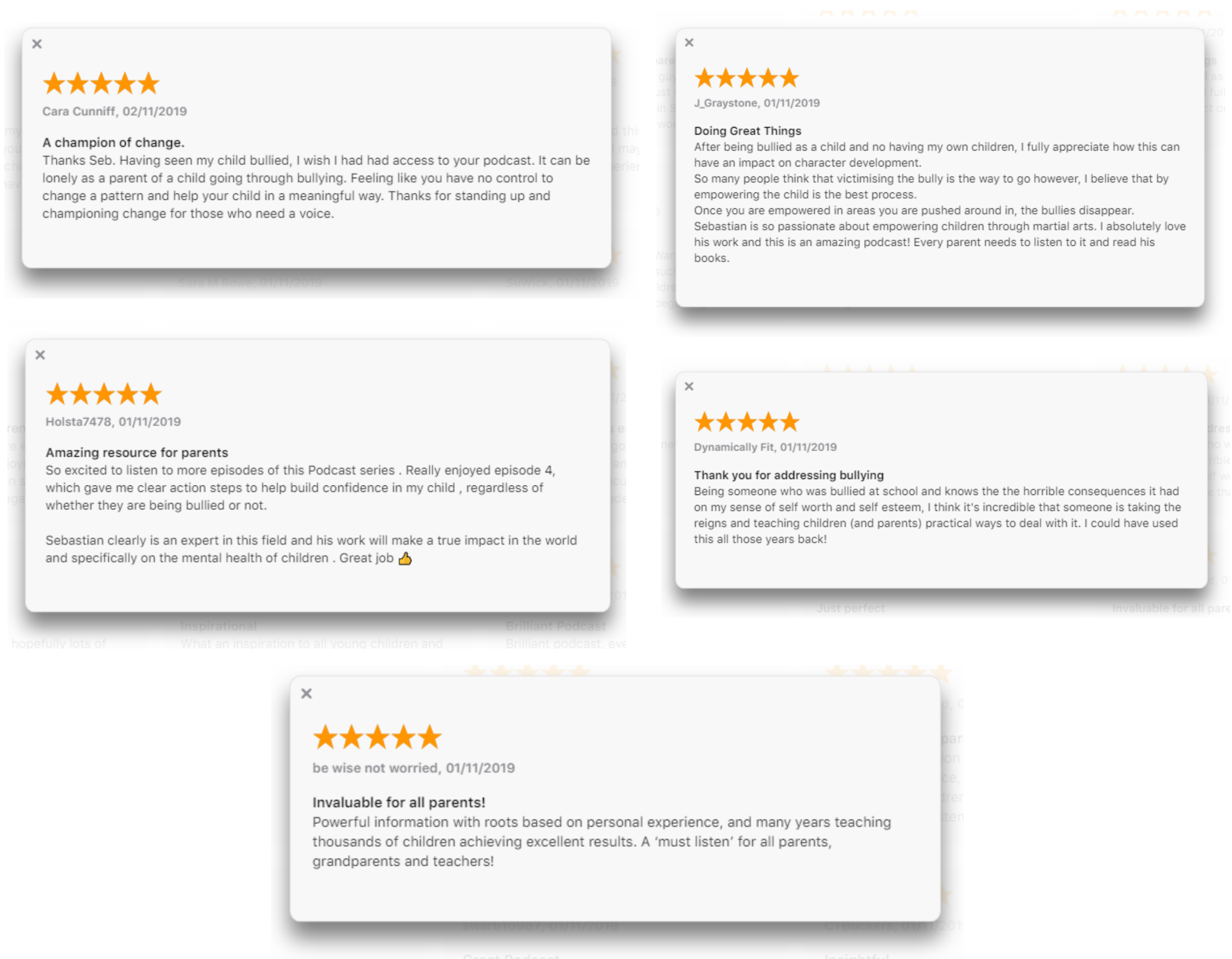
Sebastian discusses the 4 Step methodology that resulted in the Warrior Academy being voted top 5 in the UK in 2018.

Sebastian published his 4 step methodology in 2018 and 'The Warrior Method' became a best seller in the UK.

This talk is for Parents and teachers who wish to get a deeper insight into how to develop the character of young people. Packed full of techniques and challenges that parents can implement immediately at home or in school.



TESTIMONIALS FROM OUR CLIENTS



SEBASTIAN'S KEYNOTE SPEAKING FEES:

Unless otherwise discussed speaking fee's are due to complete the booking.

Dubai

1/2-Day = 7,000 AED + VAT
Full Day = 13,000 AED + VAT

Overseas

13,000 AED minimum + Airfare & Accommodation

SPECIAL OFFER

500 Books (Warrior Method 2018 or Not a Victim 2020) | 1/2 Day Training = 9,997 AED + VAT

LINKS:

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The Warrior Academy Podcast, Ranked #3 in Itunes:

<https://podcasts.apple.com/gb/podcast/the-warrior-academy-podcast/id1484044383>

The Warrior Method Best Seller:

https://www.amazon.ae/Warrior-Method-Develop-Confidence-Respect/dp/1781333157/ref=sr_1_1?keywords=the+warrior+method+sebastian+bates&qid=1572943253&sr=8-1