

A portrait of Sebastian Bates, a man with short brown hair and a beard, wearing a black long-sleeved shirt. He is standing with his arms crossed against a dark grey background. The text is overlaid on the left side of the image.

# Sebastian Bates

**Professional Speaker**

**Podcast Host**

**Best Selling Author**

**Founder of The Warrior Academy**

**International Professional Athlete**



# INTRODUCTION

**Sebastian Bates** is the **Founder of The Warrior Academy**, a global martial arts organization voted 'Top 5 in the UK', with 70+ clubs and 2000+ students across 2 continents.

Sebastian's background in Martial Arts spans 25 years, in which he has studied 6 styles, becoming an international professional fighter in Asia, several times British Champion and competed in 4 styles nationally.

As an experienced extreme sports athlete with over 500 skydives and base jumps around the world, Sebastian had a near fatal parachuting accident and was told he would never walk again. After 2 years of learning to walk, Sebastian regained his full health and within brought the Warrior Academy global and became a **best-selling author in the area of character development. Having released his book 'The Warrior Method' in 2018.**

While expanding The Warrior Academy globally, he provides bespoke private mentoring for high profile clients including the Royal Family in Dubai, where he now resides with his wife and 2-year-old daughter.

Sebastian is the host of "The Warrior Academy Podcast" ranked **TOP #3 in iTunes in Education**. The podcast series has been launched in November 2019 with a 10 episodes guiding parents on mentoring their children through bullying.

Sebastian is currently writing his **second book "Not A Victim"**, a practical, emergency survival guide to help parents mentor their children through bullying, using a system that Sebastian has developed to help hundreds of young people. While also working with cognitive scientists to link bullying with cognitive development in an inter-continental, culturally diverse experiment.

**His vision** is to build a socially conscious global organization, to inspire a generation to make a global impact and put the development of character as a higher value than achieving good grades."



# SPEAKING TOPICS

## NOT A VICTIM

An emergency survival guide for parents.

## CHARACTER DEVELOPMENT

How To Discover your child's Breakthrough Area.

## DEVELOPING A WARRIOR MINDSET

Overcoming Adversity

# PREVIOUS SPEAKING ENGAGEMENTS

- DENT Global
- Dubai Eye Radio Character Development
- Dubai Eye Radio Bullying Panel
- Pearl FM
- Always Free Publication
- Bodyshot Performance Podcast
- The Vault Podcast
- Friendly Forces Podcast
- Activities For Kids 2018 Awards





## NOT A VICTIM - PUTTING A STOP TO THE CYCLE OF BULLYING.

On launch day the Warrior Academy podcast reached no 3 ranking in the world-wide iTunes rankings for Education. Since the launch Sebastian has been booked for several Keynotes on the topic.

In Sebastian's introductory keynote to bullying he dispels common myths about bullying and provides insights from interviews with over 2,000 parents. Sebastian breaks down a best practice to overcome bullying with a simple 6 Step method he calls "The 6 P's".

Sebastian believes bullying can make or break a child's character. In his introductory talk, Sebastian dives deep into his experiences of bullying, and how a childhood of bullying was in fact a turning point in his life and ultimately planted the seeds for the creation of the Warrior Academy and a lifelong dedication to mentoring young people. Sebastian will discuss how he believes bullying is not a single event but a transition. A transition that carries with it the potential for huge growth with the right mentoring.

This talk is for all parents, whether you feel your child is being bullied or not. It's designed to be practical, actionable, personal and heartfelt, that will help parents feel better equipped to prepare for and prevent occurrences of bullying.

## TRANSFORMING YOUR CHILD'S CHARACTER AND DEVELOPING THE 3 C'S.

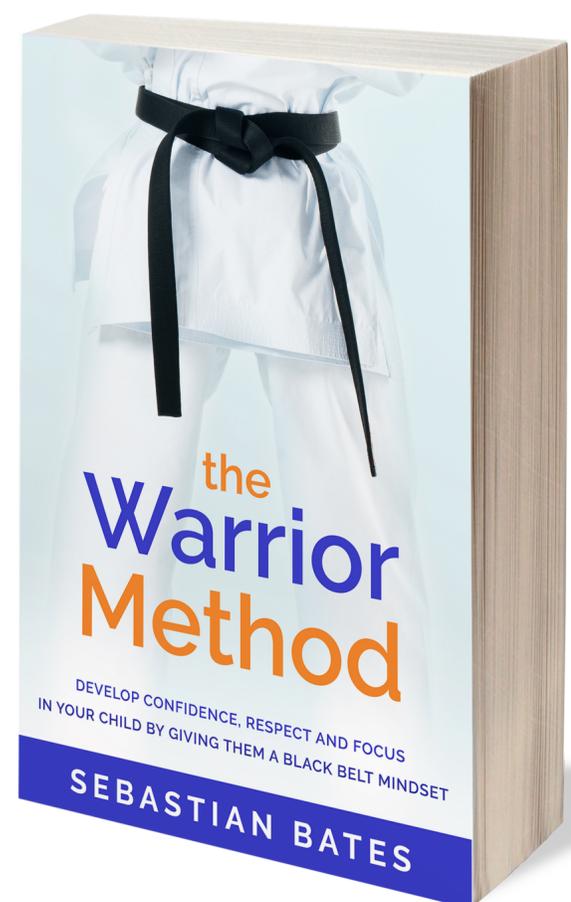
In this discussion Sebastian discusses the concept of Character Development that has transformed the lives of over 5,000 in the Warrior Academy.

"A child's character is their confidence, their conduct, their concentration, it's their ability to take on challenges, to set and achieve goals, it's their moral compass, it dictates the people they associated with, the values they have and the vision they seek. Ultimately a child's character sets them up for a happy and successful life as an adult"

Sebastian discusses the 4 Step methodology that resulted in the Warrior Academy being voted top 5 in the UK in 2018.

Sebastian published his 4 step methodology in 2018 and 'The Warrior Method' became a best seller in the UK.

This talk is for Parents and teachers who wish to get a deeper insight into how to develop the character of young people. Packed full of techniques and challenges that parents can implement immediately at home or in school.



# TESTIMONIALS FROM OUR CLIENTS

★ ★ ★ ★ ★  
Cara Cunniff, 02/11/2019

**A champion of change.**  
Thanks Seb. Having seen my child bullied, I wish I had had access to your podcast. It can be lonely as a parent of a child going through bullying. Feeling like you have no control to change a pattern and help your child in a meaningful way. Thanks for standing up and championing change for those who need a voice.

★ ★ ★ ★ ★  
J\_Graystone, 01/11/2019

**Doing Great Things**  
After being bullied as a child and no having my own children, I fully appreciate how this can have an impact on character development. So many people think that victimising the bully is the way to go however, I believe that by empowering the child is the best process. Once you are empowered in areas you are pushed around in, the bullies disappear. Sebastian is so passionate about empowering children through martial arts. I absolutely love his work and this is an amazing podcast! Every parent needs to listen to it and read his books.

★ ★ ★ ★ ★  
Holsta7478, 01/11/2019

**Amazing resource for parents**  
So excited to listen to more episodes of this Podcast series . Really enjoyed episode 4, which gave me clear action steps to help build confidence in my child , regardless of whether they are being bullied or not.

Sebastian clearly is an expert in this field and his work will make a true impact in the world and specifically on the mental health of children . Great job 🙌

★ ★ ★ ★ ★  
Dynamically Fit, 01/11/2019

**Thank you for addressing bullying**  
Being someone who was bullied at school and knows the the horrible consequences it had on my sense of self worth and self esteem, I think it's incredible that someone is taking the reigns and teaching children (and parents) practical ways to deal with it. I could have used this all those years back!

★ ★ ★ ★ ★  
be wise not worried, 01/11/2019

**Invaluable for all parents!**  
Powerful information with roots based on personal experience, and many years teaching thousands of children achieving excellent results. A 'must listen' for all parents, grandparents and teachers!

## SEBASTIAN'S KEYNOTE SPEAKING FEES:

Unless otherwise discussed speaking fee's are due to complete the booking.

### Dubai

1/2-Day = 7,000 AED + VAT  
Full Day = 13,000 AED + VAT

### Overseas

13,000 AED minimum + Airfare & Accommodation

### SPECIAL OFFER

500 Books (Warrior Method 2018 or Not a Victim 2020) | 1/2 Day Training = 9,997 AED + VAT

## LINKS:

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**The Warrior Academy Podcast, Ranked #3 in iTunes:**

<https://podcasts.apple.com/gb/podcast/the-warrior-academy-podcast/id1484044383>

**The Warrior Method Best Seller:**

[https://www.amazon.ae/Warrior-Method-Develop-Confidence-Respect/dp/1781333157/ref=sr\\_1\\_1?keywords=the+warrior+method+sebastian+bates&qid=1572943253&sr=8-1](https://www.amazon.ae/Warrior-Method-Develop-Confidence-Respect/dp/1781333157/ref=sr_1_1?keywords=the+warrior+method+sebastian+bates&qid=1572943253&sr=8-1)